



# WORKPLACE PROGRAMS

HELP EMPLOYEES COMMUTE MORE SUSTAINABLY

## OUR APPROACH

pointA works with businesses and organizations to help their employees commute to work in more sustainable ways. By improving daily commutes, we help reduce congestion, greenhouse gas (GHG) emissions, and the negative health effects from sitting in traffic.

Our customized programming helps reduce costs and improve productivity by encouraging employees to make the switch from driving alone to less stressful and more economical forms of transportation such as biking, walking, carpooling, and transit.

## PROGRAMS + SERVICES OVERVIEW



### Smart Commute Program

The Smart Commute program is customizable and flexible, designed to help your staff commute more sustainably. Smart Commute is applicable for north Toronto, York Region/Vaughan workplaces.



### Best Workplaces for Commuters

Best Workplaces for Commuters (BWC) is an innovative membership program that provides recognition to employers offering outstanding commuter benefits. Workplaces, sites and post-secondary institutions can all be certified.



### Remote Work Support

We advise on remote work strategies and policies to help your organization succeed in a remote work or hybrid environment.



### Conference Transportation Logistics

We provide sustainable and cost effective solutions to meet organizers' conference transportation planning and logistical needs.



### Sustainability Reporting

Measure your employees' commuting and business travel greenhouse gas emissions to align with the GHG Protocol Scope 3 and achieve your ESG goals.



### Shuttle Program

pointA's shuttle program connects employees to and from transit stations to the workplace. This is a cost-effective program as shuttle costs and services are shared between nearby office and residential condo towers.

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