



Addressing the High Cost of Living and Commuting at Lush

Where:

Etobicoke North American
Headquarters

Mode of Transport:

Public Transit, Cycling, EV
Charging, E-Scooter, E-Bike

Type of Intervention:

Commuter Education,
Subsidy Program, Cycling
Awareness, Public Transit
Awareness, EV Charging
Infrastructure

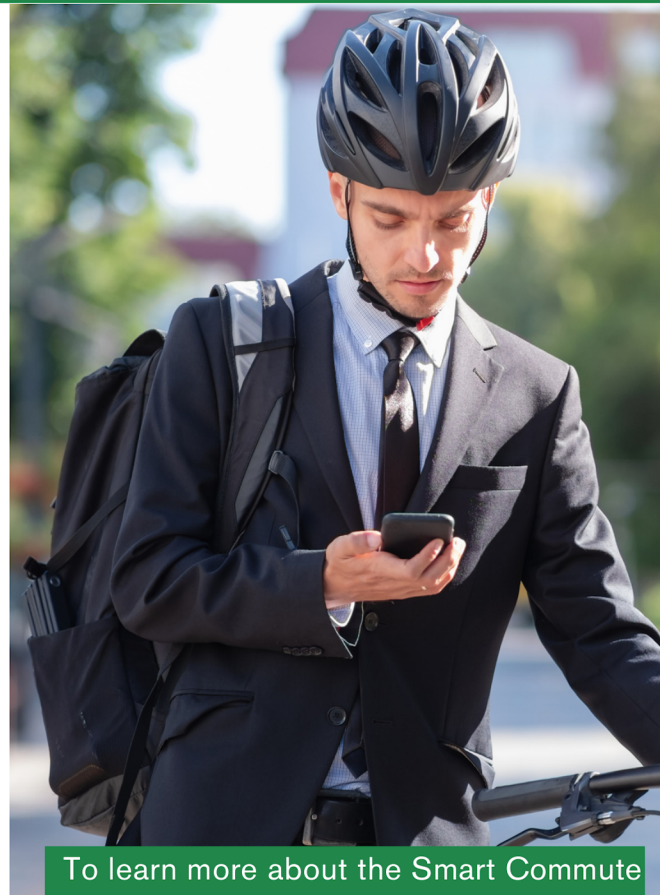
Lush's Commuting Challenges

“Post-pandemic, Lush was looking for a simple way to effectively reduce the cost and the emissions for how staff can get to work while keeping the cost at an appropriate level for our business.”

Craig Stephens, Energy Manager and Sustainability Specialist and Smart Commute Champion

Smart Commute Initiatives

- The Smart Commute Program's commuter survey highlights how employees get to the worksite.
- Survey results were used by Smart Commute and Lush leadership to build the Lush commuting program.
- Smart Commute connected Lush to businesses offering sustainable commuting infrastructure and benefits, including e-bikes, e-scooters, charging stations, and public transit discounts.



To learn more about the Smart Commute Program at Lush, visit SmartCommuteToronto.ca/Lush.

Smart Commute Impact

- The Smart Commute Program's commuter survey gave Lush the information needed to create a tailored commuting program.
- Lush employees have a boost in morale from the commuting program.
- Lush is tracking and lowering scope 3 emissions from commuting.
- Staff are increasingly purchasing e-scooters and EVs because they can charge them at work.
- Lush employees credit the commuter benefits program for their decision to accept or stay at their positions.
- The commuter benefits program has lowered costs by increasing retention and recruitment rates.
- Lush recommends Smart Commute to organizations looking to affordably reduce their carbon footprint and the footprint of their staff.