



# Addressing Significant Campus Growth at York University

**Where:**

Glendon & Keele  
Campuses

**Mode of Transport:**

Carpooling, Public Transit,  
Cycling, Shuttles

**Type of Intervention:**

Outreach, Commuter  
Education, Carpool  
Programming, Cycling  
Awareness, Public Transit  
Awareness

## York University's Commuting Challenges

“Our campus has experienced significant growth, requiring annual strategies to meet transit and parking demands. It'd be impossible to have everyone drive alone and park on campus, so alternative commuting options are necessary.”

Donna Hubbert, Director of Parking & Transportation Services and Smart Commute Champion

## Smart Commute Initiatives

- Smart Commute creates travel plans for prospective students to familiarize with transit options to get to campus and stops on campus.
- Smart Commute facilitates a carpool matching and priority parking program on campus to help campus users find potential ride partners and instructions on safe and respectful carpooling practices.
- Smart Commute's commuter surveys gauge campus user interest on alternative transit methods and commuting obstacles.
- Smart Commute tablings at fall orientation provide commuting resources to new and returning campus users to optimize their commutes.



To learn more about the Smart Commute program at York University, visit [SmartCommuteToronto.ca/YorkU](https://SmartCommuteToronto.ca/YorkU).

## Smart Commute Impact

- Smart Commute's commuter surveys at York U show that employees and students want to switch to carpooling, cycling, or public transit.
- The Smart Commute Program provides students and staff with an easy way to discover and try out a new way of commuting.
- The Smart Commute app, carpooling matching events, and outreaches give campus users more resources and opportunities to try carpooling, cycling and public transit.
- York U recommends the Smart Commute Program as an excellent value for organizations and companies looking to promote sustainability and assist with transit options without large capital expenditures.
- York U credits Smart Commute with initiating campus sustainable commuting programs and providing their leadership with a tailored approach to challenges.