



**Be recognized as a
Best Residential Site today**



Changing How Canada Commutes

Best Workplaces for Commuters (BWC) is an innovative membership program that provides recognition to residential sites offering outstanding commuter benefits.

Visit pointa.ca/bwc to get started.

About BWC- Residential Site

BWC is a membership program that recognizes organizations that promote sustainable transportation options across North America. Organizations that meet the program's "Standard of Excellence" are acknowledged for offering exceptional transportation benefits.

To receive this prestigious designation, sites work with pointA to implement sustainable commuting programs and submit an application demonstrating they meet the BWC National Standard of Excellence.

How to Get Certified

As the official Canadian partner for the BWC designation, the pointA team is here to guide you every step of the way making the journey smooth, simple, and impactful. Start the easy to follow certification process today.



Step 1 Review Eligibility Requirements

Determine how many of the BWC requirements your residential site currently meets.



Step 2 Get Your Designation

Work with the pointA team to implement commuting programs that meet your tenant's needs and fulfill the requirements of the designation. Apply for the designation between June and November each year.




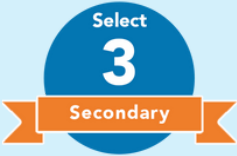
Step 3 Get Recognized

Every January, the list of BWC workplaces, sites and universities is released on the BWC website and your residential site will be recognized across North America.

The Road to Becoming BWC- Best Residential

To qualify, identify the transportation benefits that you offer or would like to offer at your residential site. You must offer **one primary benefit and 3 secondary benefits** to qualify.

This checklist includes only some of the commuter benefits that may be offered. The full list is on the application form at www.bestworkplaces.org/join.

	<input type="checkbox"/> Transit Pass (\$30+/- resident who commutes) <input type="checkbox"/> Shuttle Service (must be fully or partially funded by site) <input type="checkbox"/> Bicycle Commuting (reduces commuting trips by 6%+ or \$20+/- month/commuter)	<input type="checkbox"/> Carpool Subsidy (\$30+/-carpooler/month) <input type="checkbox"/> Commuter Kiosk <input type="checkbox"/> Unbundled Parking <input type="checkbox"/> Equivalent Benefit
	<input type="checkbox"/> Transportation Coordinator <input type="checkbox"/> Promote Transportation Options <input type="checkbox"/> Wayfinding <input type="checkbox"/> Transportation Benefits Education <input type="checkbox"/> Onsite Purchase of Public Transit Passes <input type="checkbox"/> Location within walking distance of transit service <input type="checkbox"/> Preferred Parking for carpool <input type="checkbox"/> Rideshare Pickup/Dropoff Location <input type="checkbox"/> Charge Residents and/or Visitors for Parking <input type="checkbox"/> Ridematching <input type="checkbox"/> Car Sharing <input type="checkbox"/> First Mile/Last Mile	<input type="checkbox"/> Secured Bicycle Parking <input type="checkbox"/> Bicycle Maintenance Station <input type="checkbox"/> Bikesharing/ E-Scooter Program <input type="checkbox"/> Electric Vehicle Charging <input type="checkbox"/> Consolidated Deliveries <input type="checkbox"/> On-Site Amenities <input type="checkbox"/> On-Site Business Center <input type="checkbox"/> Healthy Initiatives <input type="checkbox"/> Guaranteed Ride <input type="checkbox"/> Evaluation Program <input type="checkbox"/> Other Benefits: _____

Membership Benefits

BWC is a natural choice to meet your needs whether you are interested in increasing your tenant's satisfaction, maintaining a positive organizational image, or improving quality of life in your community and the global environment.

BWC Members that meet the **Standard of Excellence**, offering high level commuter benefits, will exclusively:

Receive North American Recognition



Receive **North American recognition** for being commuter-friendly and socially responsible. Be included on the list of certified North American residential sites released each January.

Access to Tools & Resources



Through the BWC online members portal, access **promotional tools, webinars, and more**. Employees can also access **free and discounted professional development opportunities**.

Meet With Industry Experts



Take part in **networking opportunities with peers and experts** in the field to exchange ideas and learn new strategies. Join web conferences and training to help you implement commuter benefits.

Don't just take our word for it!



Hacienda is proud to be recognized as a Best Site as the program acknowledges locations based on a high set of standards. We believe that it is important to be a part of the commuting solution for the people who work and live in Hacienda; that's why we incorporate a comprehensive suite of benefits specific to our location. We continue to believe that Hacienda is fundamentally a better place to work and live because of what we offer.

— James Paxson, General Manager, Hacienda

Contact Info

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pointA manages the BWC program in Canada.



pointa.ca/bwc