Earn recognition as a

BWC™
BEST Workplaces for Commuters
Canada

Best Residential Site

pointa.ca/bwc

About Best Workplaces for Commuters - Best Residential Site

Best Workplaces for Commuters (BWC) is a membership program that recognizes organizations that promote sustainable transportation options across North America. Organizations that meet the program's **Standard of Excellence** are acknowledged for offering exceptional transportation benefits.

To receive this prestigious designation, residential sites work with pointA to implement sustainable commuting programs and submit an application demonstrating they meet the **BWC National Standard of Excellence**.

How to Get Certified

As the official Canadian partner for the BWC designation, the pointA team is here to guide you every step of the way making the journey smooth, simple, and impactful. Start the easy to follow certification process today.

Step 1
Review Eligibility Requirements

Determine how many of the BWC requirements your residential site currently meets.

Step 2
Get Your Designation

Work with the pointA team to implement commuting programs that meet your tenant's needs and fulfill the requirements of the designation. Apply for the designation between June and November each year.

Step 3
Get Recognized

Every January, the list of BWC workplaces, sites, residential sites, universities and colleges is released on the BWC website and your workplace will be recognized across North America.

The Road to Becoming a BWC - Best Residential Site

To qualify, identify the transportation benefits that you offer or would like to offer at your residential site. From the checklist below, you must offer **one primary benefit and three secondary benefits** to qualify. Contact **info@pointa.ca** for details about designation requirements.

1 Primary benefit

- ☐ Transit Pass ($30+/resident who commutes)
- ☐ Shuttle Service (must be fully or partially funded by site)
- ☐ Bicycle Commuting (reduces commuting trips by 6%+ or $20+/month/commuter)
- ☐ Carpool Subsidy ($30+/carpooler/month)
- ☐ Commuter Kiosk
- ☐ Unbundled Parking
- ☐ Equivalent Benefit

3 Secondary benefits

- ☐ Transportation Coordinator
- ☐ Promote Transportation Options
- ☐ Wayfinding
- ☐ Transportation Benefits Education
- ☐ Onsite Purchase of Public Transit Passes
- ☐ Location Within Walking Distance of Transit Service
- ☐ Preferred Parking for Carpool
- ☐ Rideshare Pick-Up/Drop-Off Location
- ☐ Charge Residents and/or Visitors for Parking
- ☐ Ridematching
- ☐ Car Sharing
- ☐ First Mile/Last Mile Connection to Transit
- ☐ Secured Bicycle Parking
- ☐ Bicycle Maintenance Station
- ☐ Bikesharing/E-Scooter Program
- ☐ Electric Vehicle Charging
- ☐ Consolidated Deliveries
- ☐ On-Site Amenities (e.g., daycare or convenience store)
- ☐ On-Site Business Centre
- ☐ Healthy Initiatives
- ☐ Emergency Ride Home
- ☐ Evaluation Program
- ☐ Other Benefits: _____

Membership Benefits

Best Workplaces for Commuters - Best Residential Site designation is a natural choice to meet your needs whether you are interested in increasing your tenant's satisfaction, maintaining a positive organizational image, or improving quality of life in your community and the global environment.

BWC Members that meet the **Standard of Excellence**, offering high level commuter benefits, will exclusively:

Receive North American Recognition

Receive **North American recognition** for being commuter-friendly and socially responsible.
Be included on the list of certified North American residential sites released each January.

Access to Tools & Resources

Through the BWC online members portal, access **promotional tools, webinars, and more**. Employees can also access **free and discounted professional development opportunities**.

Meet With Industry Experts

Take part in **networking opportunities with peers and experts** in the field to exchange ideas and learn new strategies. Join **web conferences and training** to help you implement commuter benefits.

Don't just take our word for it!

> *Hacienda is proud to be recognized as a Best Site as the program acknowledges locations based on a high set of standards. We believe that it is important to be a part of the commuting solution for the people who work and live in Hacienda; that's why we incorporate a comprehensive suite of benefits specific to our location. We continue to believe that Hacienda is fundamentally a better place to work and live because of what we offer.*
>
> — James Paxson, General Manager, Hacienda

Contact Info

pointA manages the BWC program in Canada.

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